

JASMINE GUNARTO

Designer | United States

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Multidisciplinary creative passionate about visual systems, branding, and storytelling with heart. Always discovering new foods, places, and stories along the way.

PROFESSIONAL EXPERIENCE

MOTION GRAPHICS DESIGN INTERN

February 2026 – Present

Arizona Diamondbacks, Phoenix, AZ

- Designed and animated motion graphics for live games, social media, and TV broadcasting on MLB stadium LED video boards
- Built scalable motion templates for social, improving workflow efficiency and brand consistency
- Partnered with professional designers and show producers to meet Diamondbacks brand standards across all deliverables in a fast-paced environment

BRAND DESIGNER

July 2025 – August 2025

Flow Animation Studio, Remote

- Led studio rebrand (logo, typography, color), establishing a cohesive visual identity system across digital and presentations
- Created brand guidelines and toolkits, enabling consistent, independent application across teams
- Managed full concept-to-production pipeline: ideation, critique, and final asset delivery

GRAPHIC & MOTION DESIGNER

January 2024 – May 2025

Design Center, Ringling College of Art & Design, Sarasota, FL

- Built PreCollege 2025 campaign identity (motion, print, and digital), boosting student diversity by 15%
- Developed unified event branding for 400+ attendees across signage, social, and presentation materials
- Coordinated cross-department deliverables under tight deadlines with high attention to detail

MOTION & BRAND INTERN

June 2023 – August 2023

Tokopedia, Jakarta, Indonesia

- Produced digital and motion campaigns for a 135M+ user platform, strengthening brand consistency across regional markets
- Collaborated with regional teams to build localized brand toolkits and client-facing presentations
- Contributed to visual research and concept development for integrated campaigns

AWARDS

BEST ANIMATION WINNER

January 2026

LA Film & Documentary Awards, Los Angeles

- Home in a Hot Pot – Best Animation

COLLISION GOLD AWARD

July 2025

Collision Awards, New York City

- Home in a Hot Pot – Gold Winner, Film General-Student

SKILLS

SOFTWARE

Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro, Media Encoder, InDesign, Audition), Figma, Cinema4D

LANGUAGES

English (fluent), Bahasa Indonesia (fluent)

EDUCATION

RINGLING COLLEGE OF ART AND DESIGN

Sarasota, FL

Bachelor of Fine Arts, Major: Motion Design